

DESIGNERS STATEMENT

We create fashion that moves, breathes, and transforms with you. Our designs focus on adaptability without compromising style. Each piece is thoughtfully crafted to offer versatile elegance that can transition from day to night, work to weekend, with effortless sophistication. We understand that our clientele leads a multi-dimensional life, actively juggling various roles—from the professional to the personal—all requiring a wardrobe that is as flexible and energetic as they are. We believe in the power of clothing to express personality, to enhance life's experiences, and to empower women to make bold, personal statements every day. Our mission is to support every woman in her journey to become the best version of herself, equipped with fashion that stands by her through every milestone and moment.

Contact:

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RESUME

Education

Cuthbertson High School - (2018 - 2022)

Southern Piedmont Community College (2020 - 2022) - 4 dual enrollment classes (14 credit hours)

STEP (Summer Textile Exploration Program) – NC State Wilson College of Textiles - (July 2021)- The program focused on trend and market research, fashion illustration, pattern making and draping, CAD (computer-aided design), garment construction, product development, fiber science and technology, dyeing and color chemistry, retail principles, branding, and marketing

Auburn University - (2022 - Present) - Major: Apparel Design and Production Management Minors: Sustainability Studies & International Human Sciences

Industry Experience

Apparel Market Sales Representative - (2023 - 2024) - sales representative for Pinch Apparel whole clothing in the Therapy w/ Lisa Adams showroom at the October 2023 and February 2024 Atlanta Apparel Markets

Fashion Event Styling and Modeling Assistant (2024) - Styling and Modeling assistant for “The Silver Screen” Auburn’s 2024 Fashion Event

Skills

Adobe Suites (Illustrator, Indesign, Photoshop), Sewing, Pattern making, Fashion Illustration, Technical Flat Design, Event Planning and Coordination, Social Media (Pinterest Analysis), Microsoft Office

Leadership and Volunteer

Gamma Phi Beta, Gamma Phi Chapter at Auburn University - (2022 - Present) - Initiated in September 2022 and was elected the Philanthropy Vice President for the 2024 calendar year.

Auburn Apparel Merchandising and Design Association - (2022 - Present) - Service involvement in the 2023 Fashion Event, Styling and Modeling Assistant in the 2023-24 school year Fashion Event Planning and Management class, member of the PR and Social Media Team for the 2024-25 school year Fashion Event Planning and Management class

Girls On The Run of South Central AL - (2022 - Present) - Head coach at Loachapoka Elementary School

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Work To Whatever

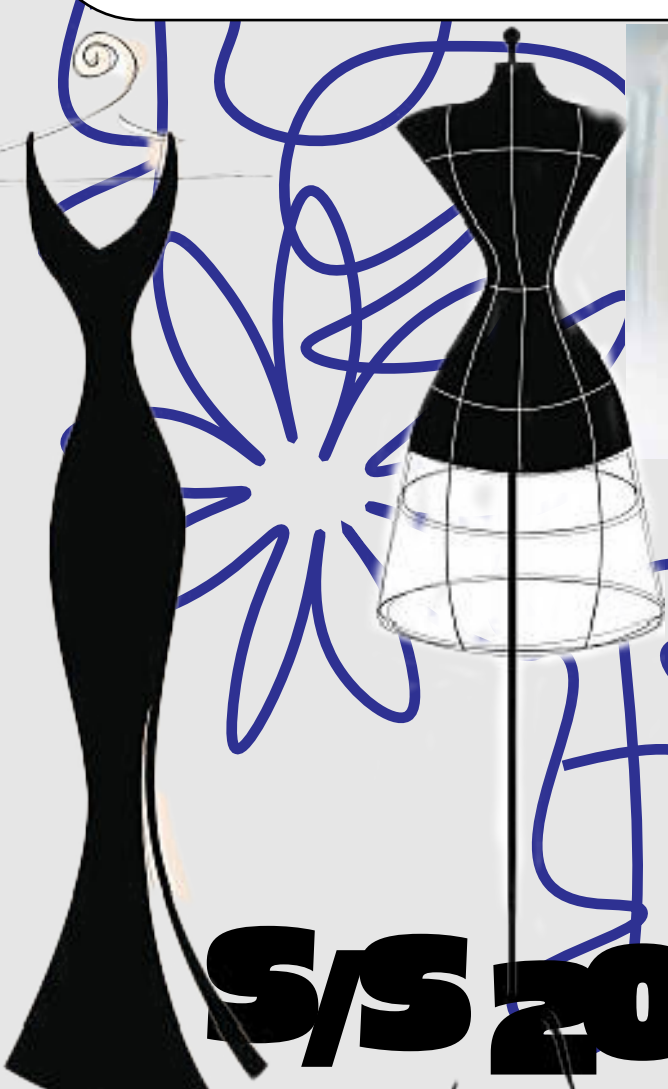
At WorkToWhatever, we believe that the modern woman's wardrobe should be as dynamic and multifaceted as she is. Each piece we create is designed with the ambitious, spirited young woman in mind — the one who balances professional and academic pursuits, and a vibrant social life, all while carving out her own path. Our philosophy centers on the fusion of function and fashion. We understand that our customers need clothing that not only looks fantastic but also performs under pressure, adapts to various settings, and stands the test of time. WorkToWhatever collections feature smart, versatile designs incorporating durable fabrics, adaptable features, and transitional styles that move seamlessly from the boardroom to a casual evening out. WorkToWhatever isn't just a brand; it's a celebration of youthful energy, ambition, and the relentless pursuit of happiness. We equip our consumers with fashion that meets the demands of their daily schedules, inspires confidence, and empowers them to express their individuality with flair and purpose.



Make it modular



Business meets Beach



Bubbled Volume



S/S 2025

Work to Whatever

Female aged 20 to 25. In her early career professionals, graduate students, or entrepreneurs. Emerging or moderate income levels, as they are at the beginning of their career paths. College-educated or currently in higher education programs. Located in urban or suburban areas, often in cosmopolitan cities with access to cultural, social, and professional opportunities. They maintain an active and busy, balancing career, education, social life, and personal interests. They often face a high-paced environment requiring efficient time management. Their values contain a strong emphasis on independence, empowerment, and self-expression. They value sustainability, diversity, and inclusion, preferring brands that align with their ethical standards. They are ambitious, adaptable, resourceful, and proactive. They are confident and strive to be trendsetters among their peers. Keen on personal development, health and wellness, and staying informed about trends in fashion, technology, and global issues. Has a preference in shopping online for convenience but value the experience of in-store shopping for certain purchases. They are informed shoppers, often researching products extensively before buying and are influenced by social media, influencers, and peer recommendations. Price-aware but willing to invest in higher-quality items that offer durability, versatility, and timelessness. Their style tends to favor a mix of casual, chic, and professional attire that is versatile and can transition seamlessly from work to social settings. They appreciate functional fashion with a stylish twist. Key closet staple items like blazers, stylish trousers, versatile dresses, and accessories that can enhance various outfits. They also value items with innovative, functional features such as adjustable hems, pockets, or convertible styles. Highly active on Instagram, TikTok, and Pinterest where they follow fashion influencers, brands, and trends. They also use these platforms for inspiration and peer opinions. Influenced by celebrities, influencers, and professionals who showcase a balance of career success, personal style, and authenticity. Their biggest setback is finding fashion that can keep up with their dynamic lifestyle and diverse needs without compromising on style or comfort.



COLORWAYS

7530 C Coffee

4755 C Warm

Warm Gray 2 C

877 C Silver

538 C Light Denim

Cool Gray 4 C

5415 C Washed Out

5275 C Denim Blue

294 C Deep Blue

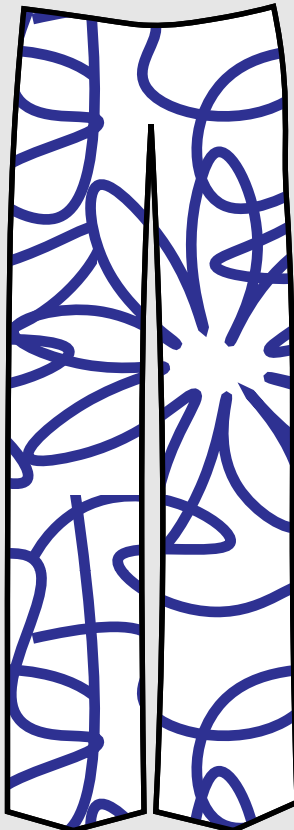
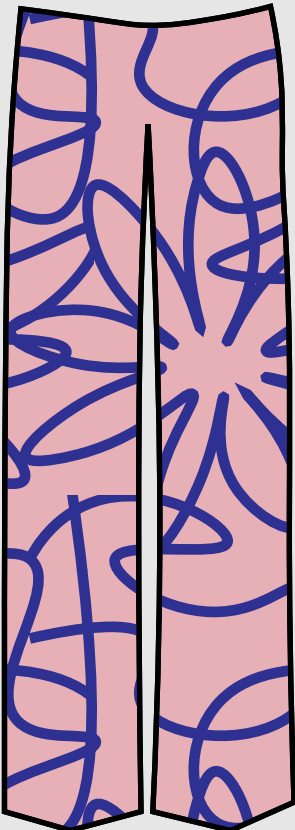
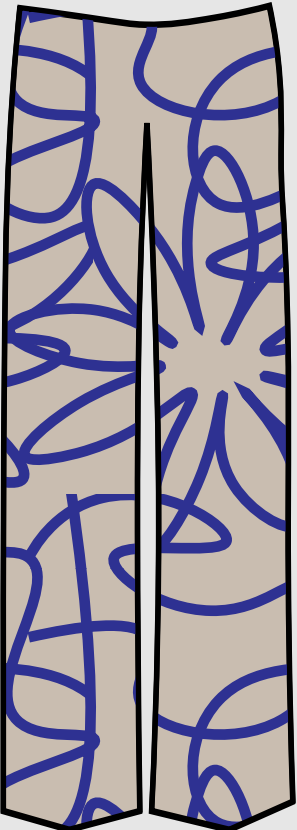
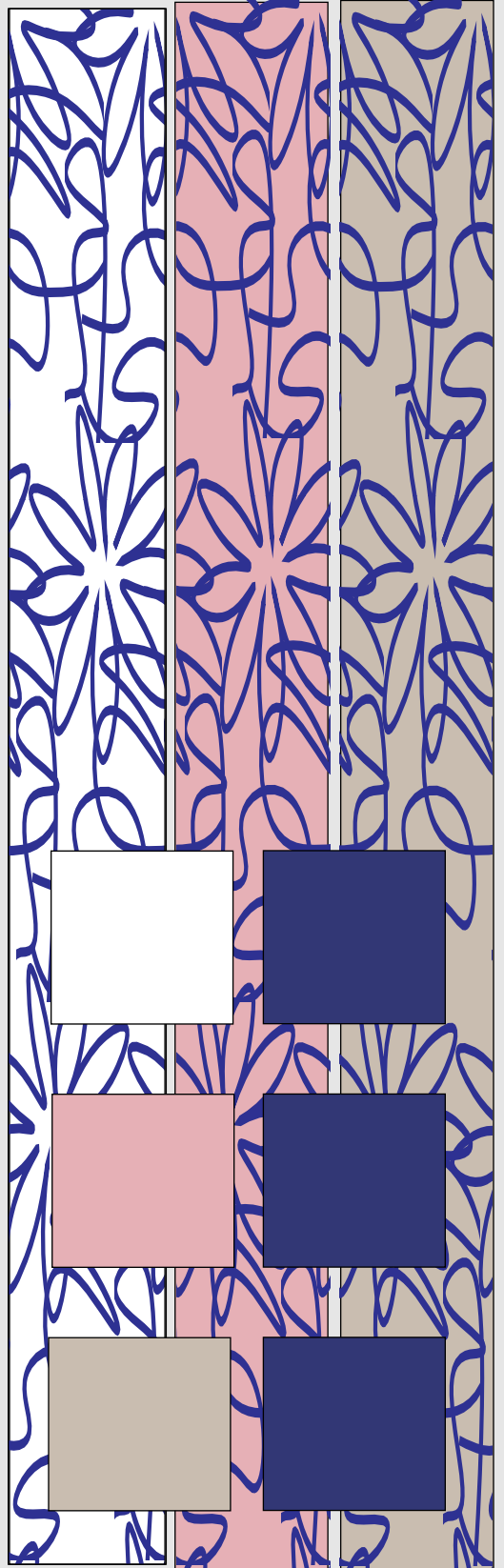
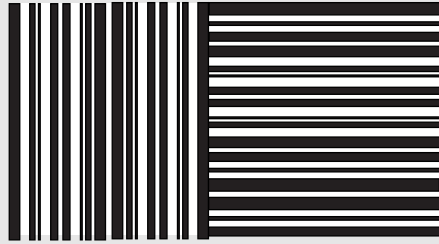
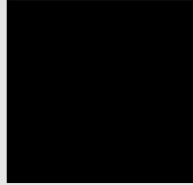
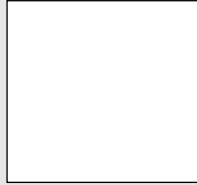
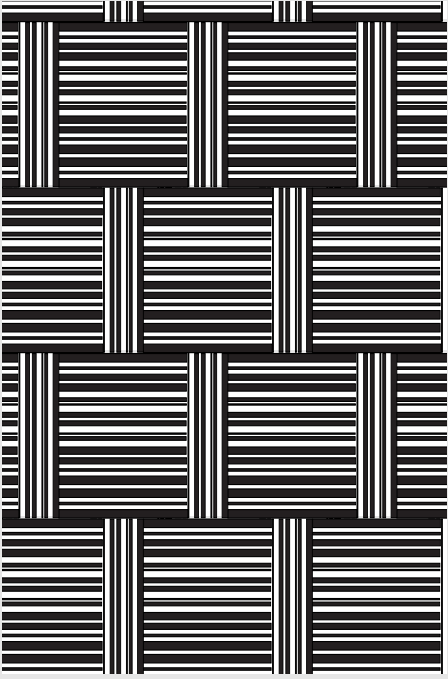
0961 C Black

502 C Light Pink

493 C Pink Plum

000 C White

PATTERNS



FABRIC SWATCHES



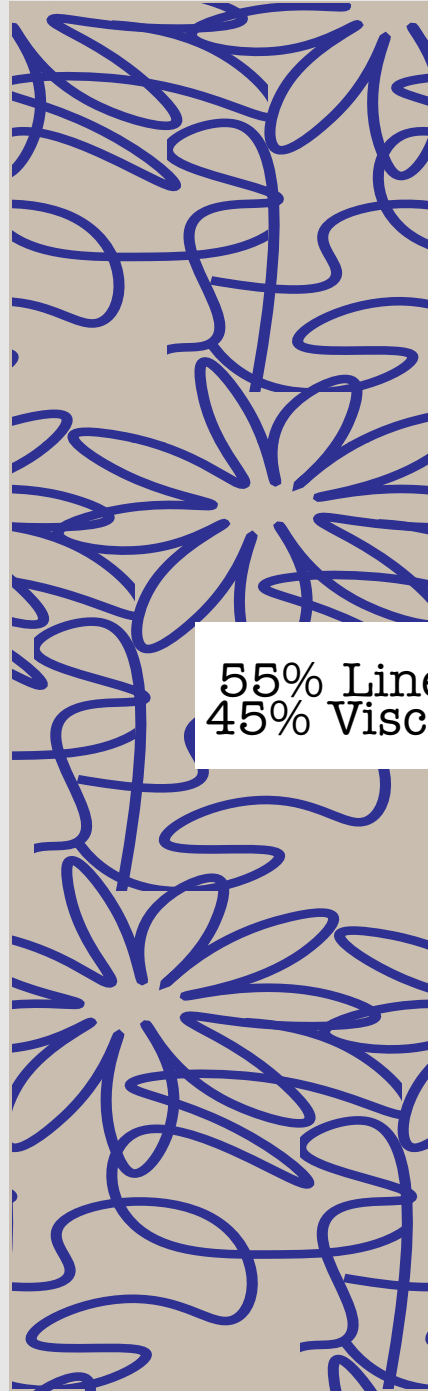
99% Cotton,
1% Elastane



99% Cotton 1%
Elastane
No-odor
Polurethane
Coating

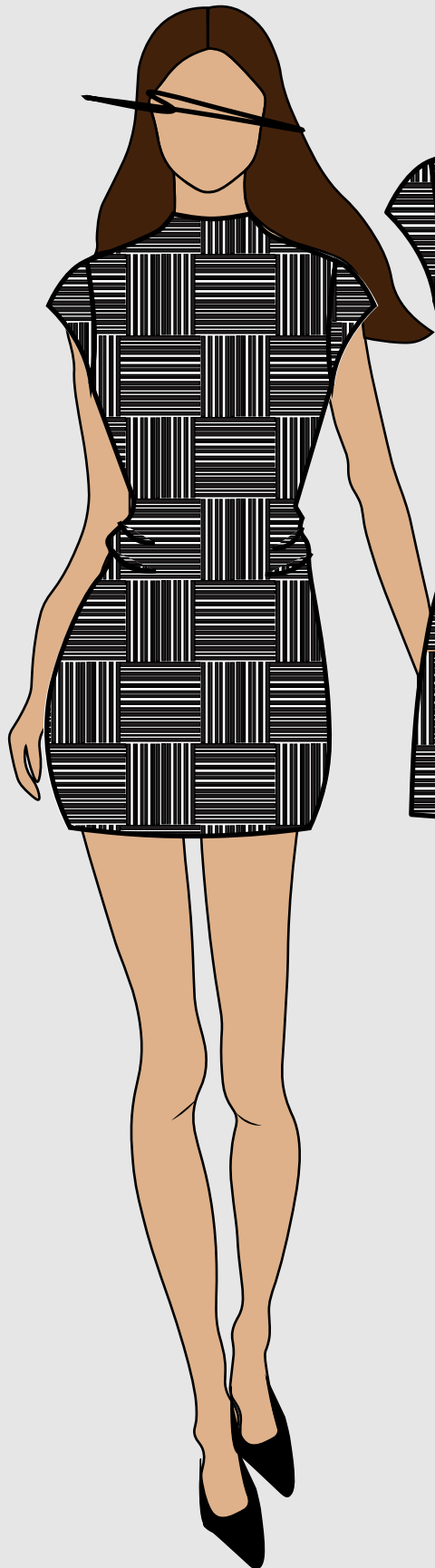


100% Cotton



55% Linen,
45% Viscose

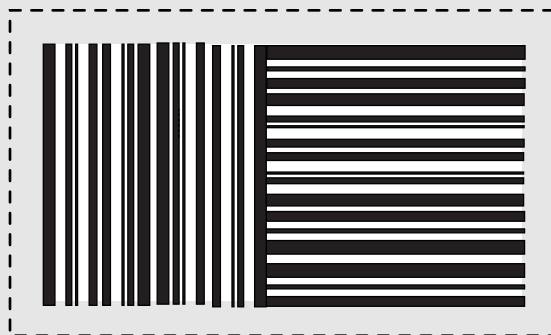
LOOK ONE



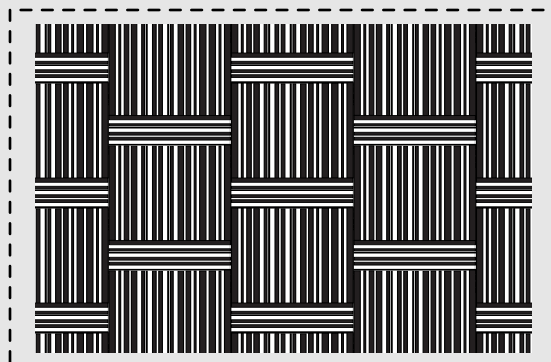
Mock
neck
neckline

Ease at the
waistline

100% Cotton
Knit Fabric and
Original Striped
Textile Design

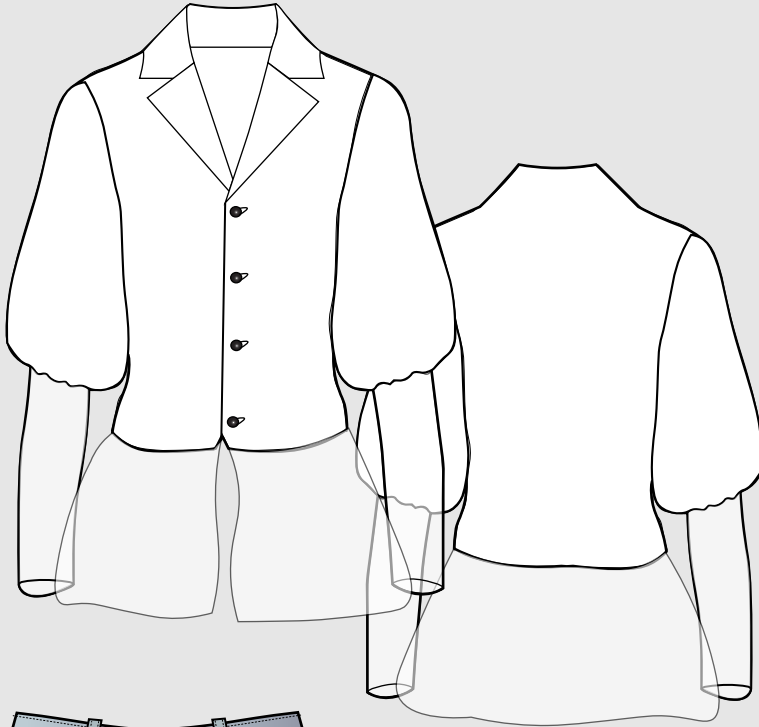


Original
Pattern
Swatch



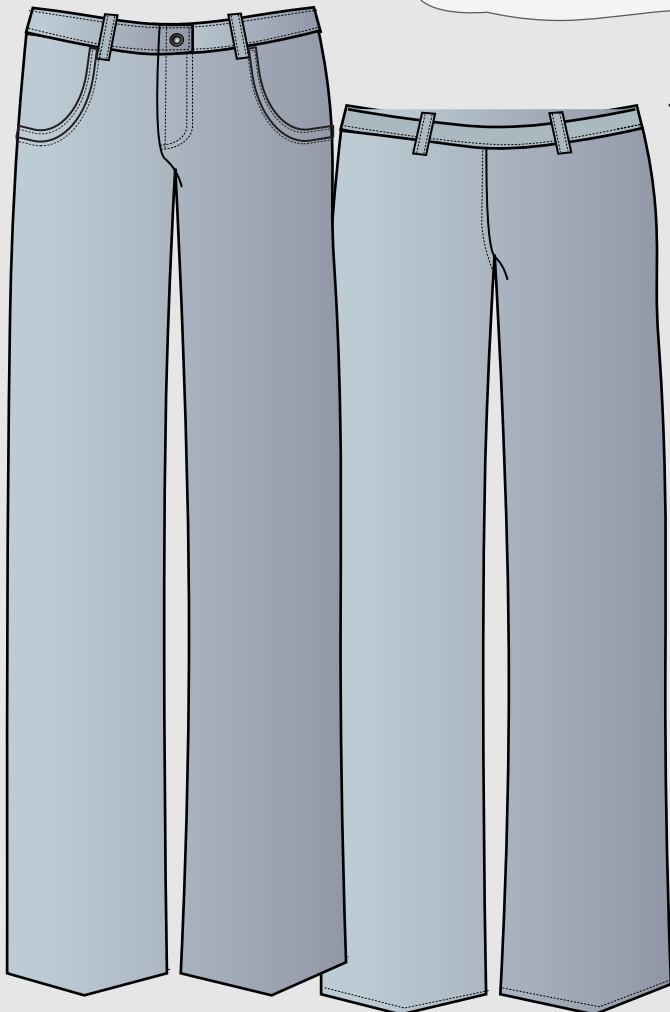
Repeating
Pattern

LOOK TWO



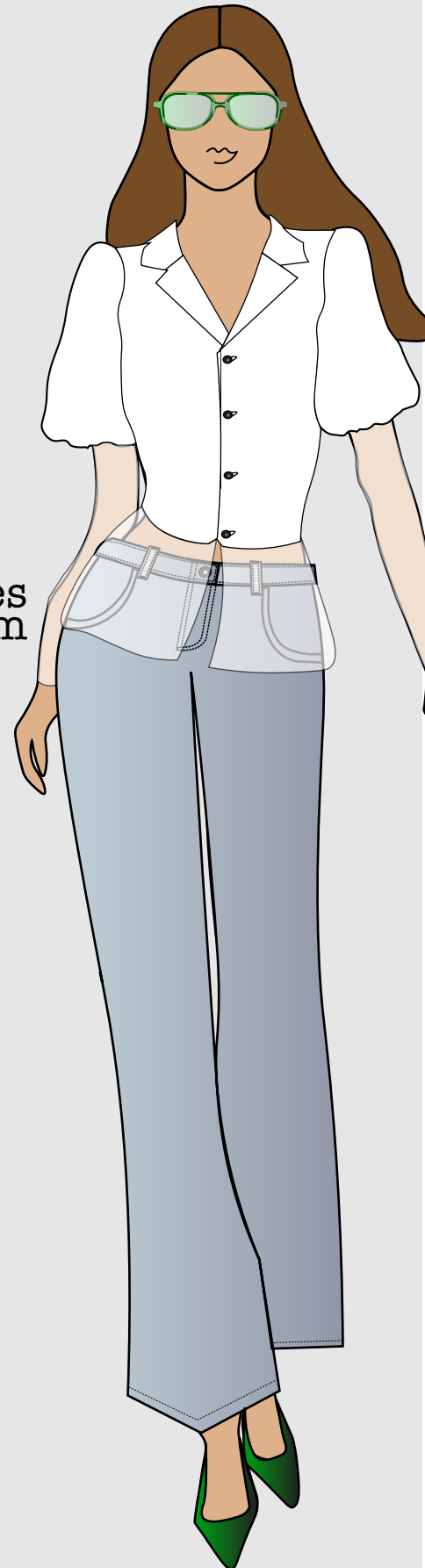
Front
Button
Clousure

Mesh sleeves
and peplum

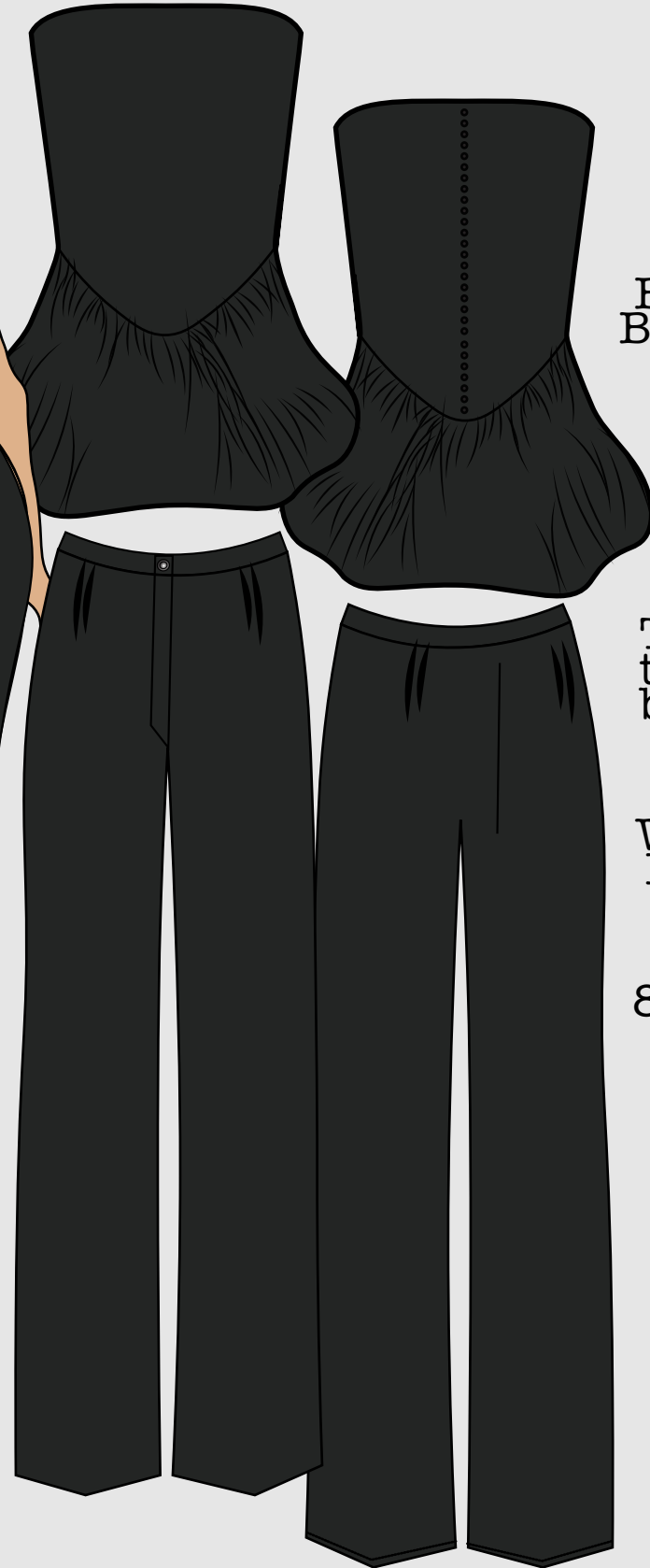


Jeans with a
waxy metallic
coating

99% Cotton 1%
Elastantane
No-odor
Polurethane
Coating



LOOK THREE



Button Down
Back Clousure

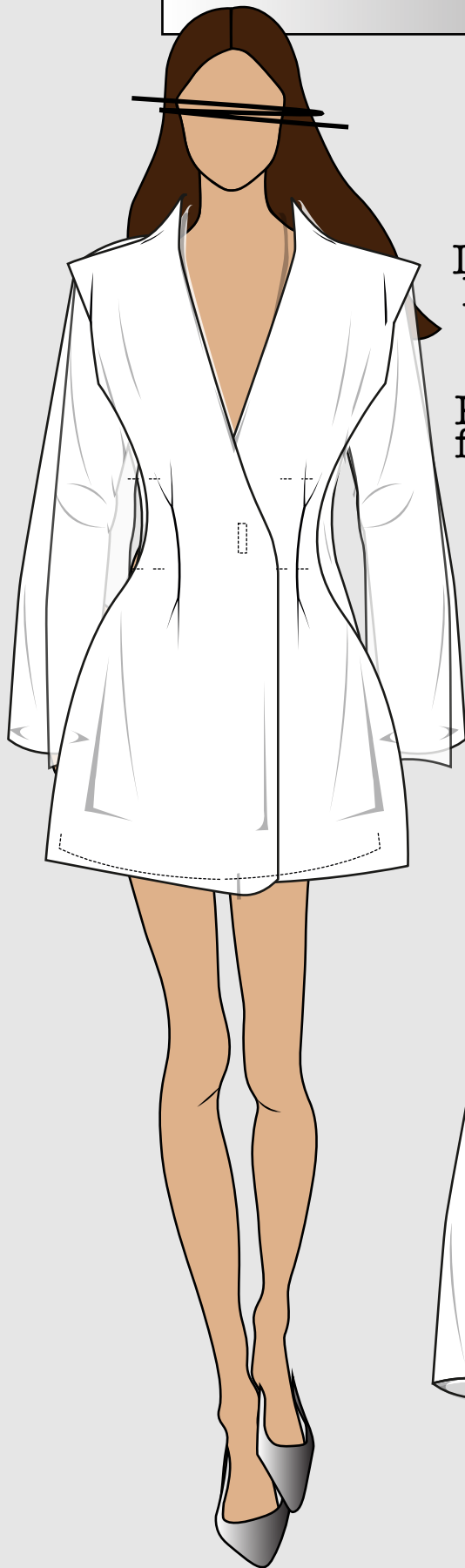
Bubble Hem

Two Darts in
the Front and
back

Wide/Straight
Leg Trousers

80% Polyester,
16% Viscose,
4% Elastane

LOOK FOUR



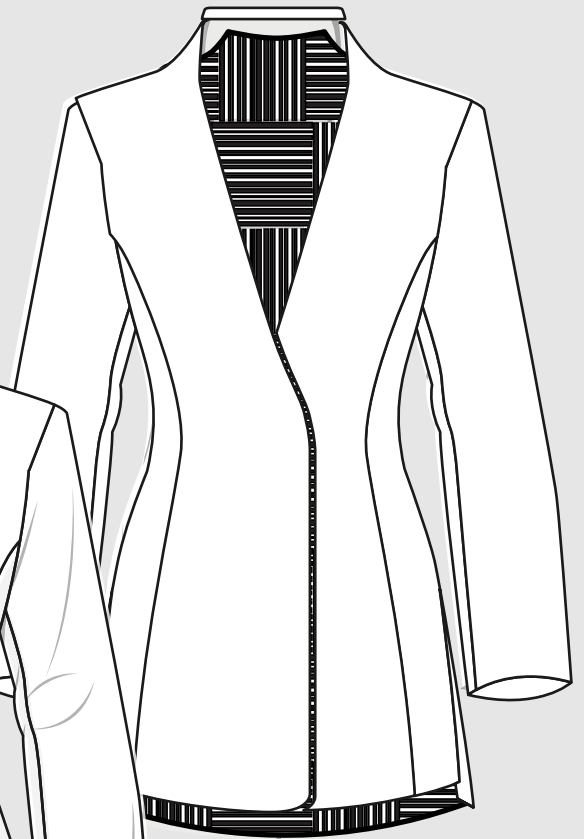
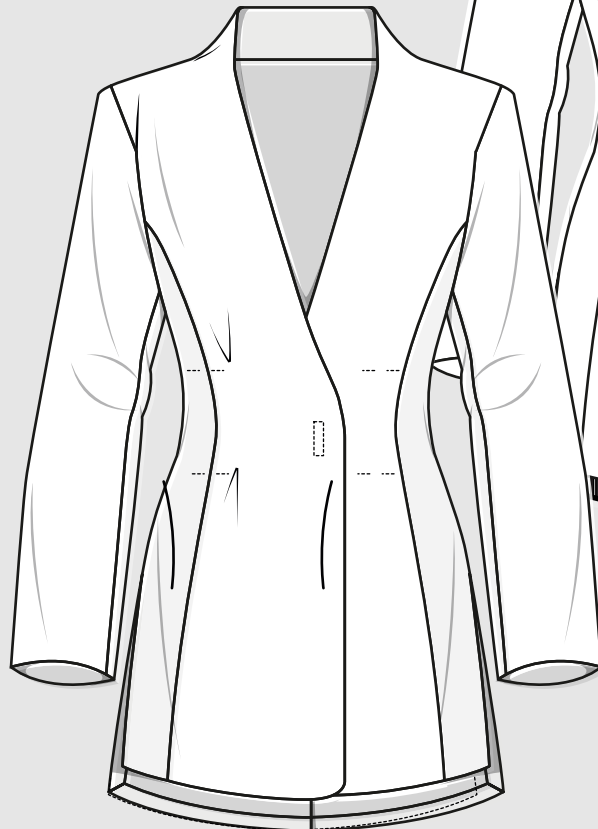
Oversized
Linen Blend
Long Blazer::
Blazer Dress

Paneled
Design: Front
four Panels:
Left two Right

Paired with dress
from look two

Built in lining

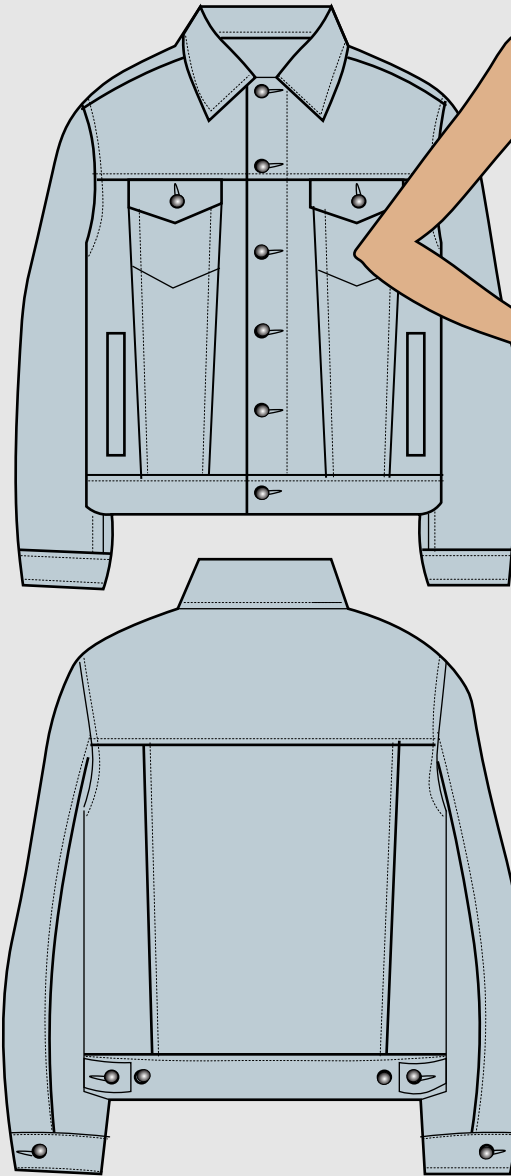
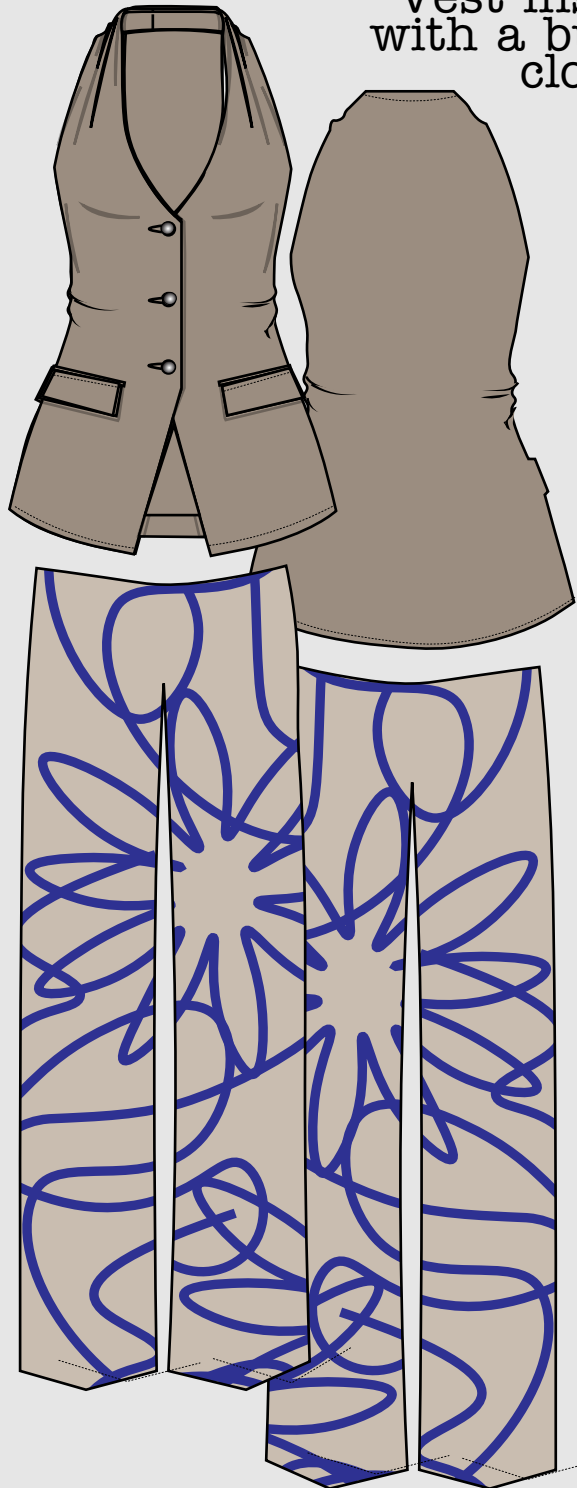
Lining: 100%
Viscose /
Shell: 55%
Linen, 45%
Viscose



LOOK FIVE

99% Cotton,
1% Elastane

Vest inspired top
with a button front
closure



55% Linen, 45%
Viscose



COLLECTION LINE UP



DESIGN PROCESS

The meta-classical blazer design details: take the classic blazer silhouette and upscale with shaping and pleated details, mixed materials, puff and fitted sleeves.

The focus remains on detail-driven designs that can transcend seasons, seeing pared-back silhouettes updated with interesting features that subtly convey trends in lowkey, quality materials and considered details.

The Spring / Summer 2025 Elevated Everyday Forecast builds off of the New Stealth Wealth theme.

Make it modular. Modular design is key to ensuring transseasonal functionality, transformability, and versatility, which remains an ongoing priority for the contemporary consumer. Design add on accessories and detachable sleeves or collars to create interesting everyday items without compromising wearability.

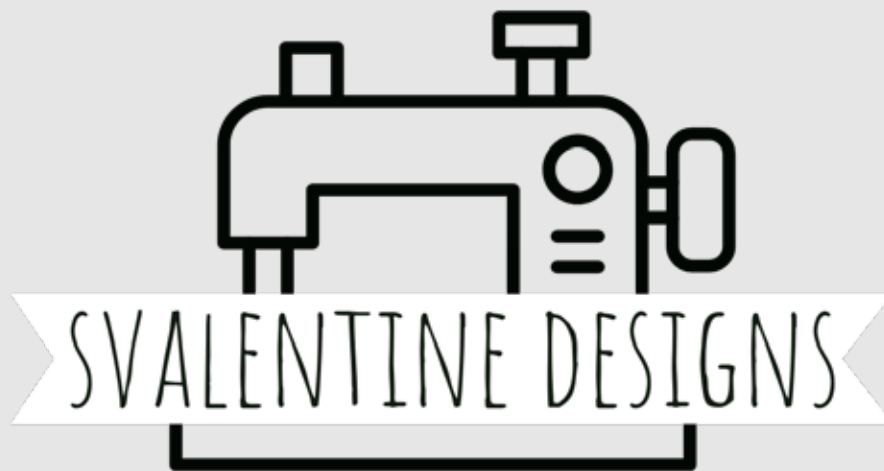


Business meets Beach: work from anywhere perks blends “Business Casual” with nautical prints. The workplace migrates to the coast for the spring, as prints typically associated with officewear are seen on resort and beach-ready pieces. Turn staple patterns into status looks.



Bubbled Volume: The trending 80s brings rise to bubble hem details for occasional wear and elevated everyday wear.





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